

CAMBRIDGE DRAGON BOAT FESTIVAL

In aid of Addenbrooke's Charitable Trust

Souvenir Programme Advertising Rates

Advertise in the souvenir programme and promote your company's services or products at Cambridge's most spectacular corporate team event

- Expected event audience over 3,000 including more than 1,000 from Cambridge area businesses
- A5, full colour publication
- Distributed free to all competitors, spectators, media and VIP's
- 10% of advertising revenue goes to ACT

Sizes and costs width first

Full page 148.5 x 210mm* = £250 + vat

Half page 148.5 x 105mm* = £150 + vat

Quarter page 74.25 x 105mm* = £100 + vat

For inside covers add 20% and back cover add 25%



File formats

Files format preferred as print-ready PDF* (further format information and artwork - email andy@abfdesign.co.uk or call 01775 713 302)

*Please supply with crop marks and 3mm on all edges if bleed.

Order Form

I agree to send the finished artwork (including any fonts) before the deadline of 30th August 2019

Yes I would like the _____ size advert.

Name _____

Company _____

Address _____

Postcode _____

Telephone _____

Email _____

Signed _____

Date _____

Please fax this back to 01780 470 719 or send to: Gable Events, 48a Main Street, Woodnewton, Peterborough PE8 5EB Tel 01780 470718 Cheques payable to **Gable Events Festivals LLP** Payment may also be made by credit card (3% surcharge applies), debit card or BACS